

TOWN OF FORTVILLE COMPREHENSIVE PLAN OBJECTIVE LIST

HIGH PRIORITY

Objectives	Responsible Party(ies)	Actions Steps	Proposed Completion NOTE: Plan was not adopted until Oct 2014	Progress	Notes
Establish a Plan Commission	Fortville Town Council	Notify the County that we intend to establish our own Plan Commission and extend the contract for permitting. This will begin the two-year notice period.	Summer 2014		The Town Council looked at this in 2015 and decided that we are not ready to make this change. The Council will revisit this issue at a later date.
		Begin finding candidates to sit on the Fortville Plan Commission.	Summer 2014-2016		
		Appoint seven (7) members to sit on the Fortville Plan Commission.	Summer 2016		
Establish a Zoning Ordinance	Fortville Town Council Fortville Plan Commission	Complete and adopt Comprehensive Plan.	Summer 2014	Completed	
		Establish the Fortville Plan Commission.	Summer 2016		
		Plan Commission should begin Zoning Ordinance according to specifications in IC 36-7-4-600.	Fall 2016		
		Fortville Town Council adopts Zoning Ordinance according to guidelines in IC 36-7-4-602.	Fall 2017		
Establish a Board of Zoning Appeals (BZA)	Fortville Town Council	Begin finding candidates to sit on the Fortville Board of Zoning Appeals.	Summer 2014-2016		The Town Council looked at this in 2015 and decided that we are not ready to make this change. The Council will revisit this issue at a later date.
		Appoint five (5) members to sit on the Fortville Board of Zoning Appeals.	Summer 2016		
Identify potential areas for future growth and establish standards for the types of development to occur in those areas.	Fortville Town Council Fortville Plan Commission	Pass the Envisions Fortville Comprehensive Plan which contains the Future Growth Concept Map and the Phased Growth Map.	Summer 2014	Completed	
		Continue to utilize the maps to direct and prioritize development.	Continuous		
		Revisit the maps during Five Year Evaluation Reports to ensure they reflect the needs of the community over time.	Continuous		
Establish Overlay District Standards along the Broadway Street corridor.	Fortville Town Council Fortville Plan Commission	Plan Commission should begin Zoning Ordinance according to specifications in IC 36-7-4-600.	Fall 2016		
		A report should be compiled that details the purpose and goal of the overlay district. The boundary should be simply and clearly defined.	Winter 2016	In Progress	
		The Plan Commission should evaluate the overlay district for compliance with current standards.	Spring 2017	In Progress	
		Fortville Town Council adopts Zoning Ordinance, including Overlay District, according to guidelines in IC 36-7-4-602.	Fall 2017		
Encourage the maintenance, conservation, and enhancement of existing residential areas and housing stock.	Fortville Town Council Fortville Plan Commission	Review and update the Property Maintenance Ordinance (PMO) as needed.	Summer 2014		
		Identify or hire a part-time employee that can travel the community to find properties that are in violation of the PMO and work with the owner to find a way to bring them to code.	Fall 2014		

Develop a marketing campaign / plan for the Town of Fortville.	Fortville Town Council Fortville/ McCordsville Chamber of Commerce Plan Commission	Establish a Fortville marketing committee consisting of members from the Town Council, Chamber of Commerce, Fortville Action Inc. and the general public. The committee should be tasked with working with a private consultant to complete the following tasks: • Development of a strategic marketing plan • Developing a new logo • Designing and printing a new brochure • Designing and printing new business cards • Designing and printing new letterhead • Designing and developing a new website	Spring 2015		
		Roll out of the new marketing plan and materials begins. This includes updating the Town's social media pages to reflect the new image.	Spring 2016		
Complete a Downtown Master Plan that is inclusive of the elements of the Goal on page 100.	Fortville Town Council Fortville Redevelopment Commission	Approve the Envision Main Street Plan.	Summer 2014	Completed	
		Begin implementation of the Envision Main Street Plan.	Fall 2014	Completed	The Town of Fortville has applied for and was awarded federal funds to get started with the Main Street Envision Plan. Work should be completed in 2018.
Develop zoning ordinances that preserve and enhance the character of Fortville's neighborhoods. See more on page 101 of the Comp Plan	Fortville Town Council Fortville Plan Commission			In Progress	
Market and promote the Main Street Business District. *This should be developed in conjunction with the Town of Fortville Marketing Campaign	Fortville Town Council Fortville Redevelopment Commission Fortville/McCordsville Chamber of Commerce	Establish a Fortville Main Street marketing committee consisting of members from the Town Council, Chamber of Commerce, Fortville Action Inc. and the general public. The committee should be tasked with working with a private consultant to complete the following tasks: • Development of a strategic marketing plan • Developing a new logo • Designing and printing a new brochure • Designing and printing new business cards • Designing and printing new letterhead • Designing and developing a new website	Spring 2015		If the Fortville Business Registration is implemented, Information gathered from this program will be used to begin marketing the Main Street Business District.
		Roll out of the new marketing plan an materials should now occur. This includes updating the Main Street's social media pages to reflect the new image.	Spring 2016		
Include school ratings and information in Fortville marketing materials.	Fortville Town Council Mt. Vernon Community School Corporation	Work with the Fortville Marketing Committee to promote Mt. Vernon Community Schools.	Spring 2015		The Town currently highlights the school system on the front page of it's website with a link to the schools website.
		Highlight the success of our school system with the rollout of the new Fortville marketing materials.	Summer 2016		
Evaluate the impact of future expansions and development on the level of protection and coverage provided by emergency personnel.	Fortville Town Council Fortville Plan Commission Fortville Emergency Personnel Township Trustee's Office	Map existing response times for emergency personnel in the Town of Fortville.	Summer 2014		
		Any new development should not increase the response times mapped in Step 1. If it does, we should consider the addition of new stations or patrols to cover the new development.	Continuous		
Ensure that the water system is of an adequate amount to supply water for the projected population.	Fortville Town Council Fortville Plan Commission	Calculate the current water usage per person. (325,000/3,929 = 83 gallons per person, per day) If we estimate the population to be around 4,720 in 2025, then we can expect the anticipated water usage to go up to 391,760 gallons per day by 2025 and 442,722 gallons per day by the year 2035.	Summer 2014	Completed	With a current distribution capacity of 1.2 million gallons per day, the Town has sufficient capacity to supply water beyond the year 2035. (Given a steady growth rate)

Ensure that areas for planned expansion have access to the proper infrastructure necessary for future development.	Fortville Town Council Fortville Plan Commission	Work with the Plan Commission to decide the impact of future development on the existing water supply.	Summer 2016	Continuous	
		Utilizing the Existing Utilities Map, determine if water service will need to be expanded to reach any new development.	Summer 2016	Continuous	
Provide and maintain a separate wastewater and storm water system with sufficient capacity to serve future development while eliminating combined sewer overflow into public waterways.	Fortville Town Council Fortville Plan Commission	Pass the Envision Fortville Comprehensive Plan which contains the Future Growth Concept Map and lists existing utility capacities and locations.	Summer 2014	Completed	
		During the review of the improvement location permit – Use the information in the Comprehensive Plan to decide whether or not existing storm water and waste water utilities can handle the development.	Continuous		
Identify areas for future growth and develop a plan to ensure those areas have the access and quantity of infrastructure need to support development.	Fortville Town Council Fortville Plan Commission	Pass the Envision Fortville Comprehensive Plan which contains the future growth Concept Map and lists existing utility capacities and locations.	Summer 2014	Completed	
		During the review of the improvement location permit – Use the information in the Comprehensive Plan to decide whether or not existing utilities can handle the development.	Continuous		